

# Lobbying Firm Registration Statement

(Government Code Section 86104)

<b>Legislative Session</b>	<b>CALIFORNIA FORM 601</b>
2009 2010 (Insert Years)	FAIR POLITICAL PRACTICES COMM. For Official Use Only AMENDMENT 001
1/7	
SEE INSTRUCTIONS ON REVERSE	
NAME OF LOBBYING FIRM: ADVOCAL	
If this is an initial registration, enter the DATE QUALIFIED as a Lobbying Firm: 01/01/2009	
TELEPHONE NUMBER:	
FAX NUMBER: (Optional) (916) 443-6719	
E-MAIL: (Optional)	
BUSINESS ADDRESS: (Number and Street) (City) (State) (Zip Code) SACRAMENTO CA 95811	
MAILING ADDRESS: (If different than above.)	

## I Individual Lobbyists

- \* List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- \* Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- \* If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Please see attached pages

## II Lobbyist Employers

- \* Use Section A to report each client with whom your firm has a direct contract to provide lobbying services.
- \* Use Section B to report lobbying firms with which your firm subcontracts to provide lobbying services and the clients on whose behalf your firm will lobby.
- \* Attach a Form 602 for each person identified in Section A or B.

Please see attached pages



# Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA  
FORM

601

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:  
ADVOCAL

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## III Statement of Responsible Officer

I am a partner, owner, or officer of the lobbying firm of ADVOCAL.

I am the person responsible for filing statements and reports and keeping records required by Chapter 6 of the Political Reform Act (Government Code Sections 81000-91015). I have read and understand the prohibitions contained in Sections 86203 and 86205.

**86203.** It shall be unlawful for a lobbyist or a lobbying firm to make gifts to one person aggregating more than ten dollars (\$10) in a calendar month, or to act as an agent or intermediary in the making of any gift, or to arrange for the making of any gift by any other person.

"Gift" as used in Section 86203 means a gift made directly or indirectly to any state candidate, elected state officer, or legislative official, or to an agency official of any agency required to be listed on the Registration Statement of the lobbying firm or the lobbyist employer of the lobbyist.

**86205.** No lobbyist or lobbying firm shall:

(a) Do anything with the purpose of placing any elected state officer, legislative official, agency official, or state candidate under personal obligation to the lobbyist, the lobbying firm, or the lobbyist's or the firm's employer.

(b) Deceive or attempt to deceive any elected state officer, legislative official, agency official, or state candidate with regard to any material fact pertinent to any pending or proposed legislative or administrative action.

(c) Cause or influence the introduction of any bill or amendment thereto for the purpose of thereafter being employed to secure its passage or defeat.

(d) Attempt to create a fictitious appearance of public favor or disfavor of any proposed legislative or administrative action or to cause any communication to be sent to any elected state officer, legislative official, agency official, or state candidate in the name of any fictitious person or in the name of any real person, except with the consent of such real person.

(e) Represent falsely, either directly or indirectly, that the lobbyist or the lobbying firm can control the official action of any elected state officer, legislative official, or agency official.

(f) Accept or agree to accept any payment in any way contingent upon the defeat, enactment, or outcome of any proposed legislative or administrative action.

## VERIFICATION

I have used all reasonable diligence in preparing this Statement. I have reviewed this Statement and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed On 01/05/2010  
DATE

By CARLYLE R. BRAKENSIEK  
SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer CARLYLE R. BRAKENSIEK  
TYPE OR PRINT

Title CHAIRMAN OF THE BOARD

**Lobbying Firm  
Registration Statement**  
(Government Code Section 86104)

CALIFORNIA  
FORM **601**  
FAIR POLITICAL PRACTICES COMM.  
For Official Use Only

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SEE INSTRUCTIONS ON REVERSE

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- \* If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

CARLYLE R. BRAKENSIEK

STEPHEN J. CATTOLICA

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CALIFORNIA  
FORM **601**  
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM: ADVOCAL	4/7
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## II Lobbyist Employers

### SECTION A -- (Continued)

Employer's Name, Address and Telephone Number ALZHEIMER'S FOUNDATION OF AMERICA  NEW YORK NY 10001  Agencies to be Lobbied CA LEGISLATURE, GOVERNOR'S OFFICE, DEPARTMENT OF HEALTH, DEPT OF AGING	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CALIFORNIA ALLIANCE OF RESALE MERCHANTS AND COLLECTORS  SACRAMENTO CA 95811  Agencies to be Lobbied CA LEGISLATURE, GOVERNOR'S OFFICE, BOARD OF EQUALIZATION, DEPT OF JUSTICE, DEPARTMENT OF CONSUMER AFFAIRS	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CALIFORNIA ASSOCIATION OF LICENSED REPOSSESSORS  SACRAMENTO CA 95811  Agencies to be Lobbied CA LEGISLATURE, GOVERNOR'S OFFICE, BUREAU OF SECURITY AND INVESTIGATIVE SVCS, CA HIGHWAY PATROL, DEPT OF MOTOR VEHICLES, DEPT OF CONSUMER AFFAIRS, DEPT OF CORPORATIONS, PUBLIC UTILITIES COMMISSION	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CALIFORNIA COIN AND BULLION MERCHANTS ASSOCIATION, INC.  WOODLAND HILLS CA 91367  Agencies to be Lobbied CA LEGISLATURE, GOVERNOR'S OFFICE, BOARD OF EQUALIZATION, DEPT OF JUSTICE, DEPARTMENT OF CONSUMER AFFAIRS	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CALIFORNIA EQUINE INDUSTRY COUNCIL  SACRAMENTO CA 95811  Agencies to be Lobbied CA LEGISLATURE, GOVERNOR'S OFFICE, DEPARTMENT OF FISH AND GAME, DEPARTMENT OF PARKS AND RECREATION, DEPARTMENT OF CONSUMER AFFAIRS, DEPT OF FOOD AND AG, DEPT OF CONSERVATION, CA RESOURCE AGENCY	Effective Date 01/01/2009	Period of Contract INDEFINITE
Employer's Name, Address and Telephone Number CALIFORNIA SOCIETY OF INDUSTRIAL MEDICINE & SURGERY  SACRAMENTO CA 95811  Agencies to be Lobbied SEE ATTACHMENT A	Effective Date 01/01/2009	Period of Contract INDEFINITE

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CALIFORNIA  
FORM **601**  
FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM: ADVOCAL	5/7
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## II Lobbyist Employers

### SECTION A -- (Continued)

Employer's Name, Address and Telephone Number CALIFORNIA SOCIETY OF PHYSICAL MEDICINE AND REHABILITATION  LAS VEGAS NV 89147	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied SEE ATTACHMENT B	Description of Employer's Lobbying Interests PROFESSIONAL ASSOCIATION OF DOCTORS WHO SPECIALIZE IN REHABILITATION MEDICINE	
Employer's Name, Address and Telephone Number COALITION OF CALIFORNIA HOME INSPECTORS  PALM SPRINGS CA 92262	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied CALIFORNIA LEGISLATURE; GOVERNOR'S OFFICE; DEPARTMENT OF REAL ESTATE; CALIFORNIA STATE CONTRACTOR'S LICENSING BOARD; DEPARTMENT OF CONSUMER AFFAIRS; OFFICE OF REAL ESTATE APPRAISERS	Description of Employer's Lobbying Interests HOME INSPECTIONS THROUGHOUT THE STATE	
Employer's Name, Address and Telephone Number GOLDEN STATE FEED AND GRAIN SAFETY ASSOCIATION  SACRAMENTO CA 95811	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, DIVISION OF WORKERS' COMPENSATION, DEPARTMENT OF INSURANCE, WORKERS' COMPENSATION APPEALS BOARD, COMMISSION ON HEALTH AND SAFETY AND WORKERS' COMPENSATION	Description of Employer's Lobbying Interests WORKERS' COMPENSATION INSURANCE	
Employer's Name, Address and Telephone Number INDEPENDENT AUTOMOBILE DEALERS ASSOCIATION OF CALIFORNIA  SACRAMENTO CA 95811	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied SEE ATTACHMENT C	Description of Employer's Lobbying Interests USED CAR DEALERS	
Employer's Name, Address and Telephone Number RACE PLATE MARKETING, LLC  MORGANTOWN WV 26505	Effective Date 01/04/2010	Period of Contract INDEFINITE
Agencies to be Lobbied CA HIGHWAY PATROL, DEPT OF CONSUMER AFFAIRS, DEPT OF MOTOR VEHICLE BUR. OF AUTOMOTIVE REPAIR	Description of Employer's Lobbying Interests TRANSPORTATION ISSUES	
Employer's Name, Address and Telephone Number U.S. HEALTHWORKS, INC.  VALENCIA CA 91355	Effective Date 01/01/2009	Period of Contract INDEFINITE
Agencies to be Lobbied CA LEGISLATURE; GOVERNOR'S OFFICE; DEPARTMENT OF INSURANCE; DEPARTMENT OF MANAGED CARE; DIVISION OF WORKERS' COMPENSATION; COMMISSION ON HEALTH & SAFETY & WORKERS' COMP; DEPT OF INDUSTRIAL RELATIONS	Description of Employer's Lobbying Interests OCCUPATIONAL HEALTH CARE	

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NAME OF LOBBYING FIRM:

ADVOCAL

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## II Lobbyist Employers

### SECTION A -- (Continued)

Employer's Name, Address and Telephone Number

VISIONQUEST INDUSTRIES INC.,DBA VQ ORTHOCARE

Effective Date

01/01/2009

Period of Contract

INDEFINITE

IRVINE CA 92614

Description of Employer's Lobbying Interests  
MEDICAL SERVICES

Agencies to be Lobbied

CAL LEGISLATURE; GOVERNOR'S OFFICE; DEPARTMENT OF INDUSTRIAL RELATIONS; DIVISI -  
ON OF WORKERS' COMPENSATION; COMMISSION ON HEALTH & SAFETY & WORKERS' COMP;  
DEPARTMENT OF INSURANCE

# TEXT ANNOTATION

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**Schedule** F601

**Reference No:** A

CALIFORNIA SOCIETY OF INDUSTRIAL MEDICINE AND SURGERY - AGENCIES TO BE LOBBIED: CA LEGISLATURE, GOVERNOR'S OFFICE, DEPARTMENT OF INDUSTRIAL RELATIONS, DIVISION OF WORKERS' COMP, COMMISSION ON HEALTH AND WORKERS' COMP, BOARD OF CHIROPRACTORS EXAMINERS, MEDICAL BOARD OF CALIFORNIA, WORKERS' COMP APPEALS BOARD, DEPARTMENT OF INSURANCE, DEPARTMENT OF HEALTH AND HUMAN SERVICES, DIVISION OF MANAGED HEALTH

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**Schedule** F601

**Reference No:** B

CALIFORNIA SOCIETY OF PHYSICAL MEDICINE AND REHABILITATION - AGENCIES TO BE LOBBIED: CA LEGISLATURE, GOVERNOR'S OFFICE, DEPARTMENT OF INDUSTRIAL RELATIONS, DIVISION OF WORKERS' COMP, COMMISSION ON HEALTH AND WORKERS' COMP, BOARD OF CHIROPRACTORS EXAMINERS, MEDICAL BOARD OF CALIFORNIA, WORKERS' COMP APPEALS BOARD, DEPARTMENT OF INSURANCE, DEPARTMENT OF HEALTH AND HUMAN SERVICES, DIVISION OF MANAGED HEALTH

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**Schedule** F601

**Reference No:** C

INDEPENDENT AUTOMOBILE DEALERS ASSOCIATION OF CALIFORNIA - AGENCIES TO BE LOBBIED: CA LEGISLATURE, GOVERNOR'S OFFICE, BUREAU OF AUTOMOTIVE REPAIR, DEPARTMENT OF MOTOR VEHICLE, AIR RESOURCES BOARD, DEPARTMENT OF CONSUMER AFFAIRS, CALIFORNIA HIGHWAY PATROL, DEPARTMENT OF JUSTICE, CALIFORNIA TRANSPORTATION DEPARTMENT, CALIFORNIA TRANS COMMISSION, BOARD OF EQUALIZATION, DEPARTMENT OF FINANCE, ENVIRONMENTAL PROTECTION AGENCY